



Encore Promo Partners

Do you love what Encore is building?
Do you love getting significant discounts and perks?



Become a **Promo Partner** to help us spread the word about Encore and receive perks for each new family you send our way! They will get a discount too!

How does it work?

As a Promo Partner, you will receive your own special discount code to share with people you talk to, plus plenty of welcome packets and seasonal printouts to share. People you refer will receive \$20 off registration (single) or \$40 off registration (family). This can apply to anyone who has not ever previously registered as a student of Encore.

The Perks

Bronze Level Promo Partner (1-4 families referred)

- ◆ \$25 credit to your Encore account for every new family referred

Silver Level Promo Partner (5-10 families referred)

- ◆ \$30 credit to your Encore account for every new family referred
- ◆ 3 extra free tickets to all Encore shows over the next 12 months
- ◆ When you refer your 10th family you will get a *bonus free workshop* (one time 1-3 hour class), to celebrate promotion to Gold!

Gold Level Promo Partner (11-20 families referred)

- ◆ \$35 credit to your Encore account for every new family referred
- ◆ 6 extra free tickets to all Encore shows over the next 12 months
- ◆ When you refer your 20th family you will get a *bonus free workshop* (one time 1-3 hour class) for everyone in your immediate family, to celebrate promotion to Platinum!

Platinum Level Promo Partner (21+ families referred)

- ◆ \$40 credit to your Encore account for every new family referred
- ◆ 10 extra free tickets to all Encore shows over the next 12 months

Things Promo Partners are allowed to do as they find their referral families:

- Post on social media personal pages
- Comment on posts in groups looking for class recommendations and offer your discount code
- Talk to anyone you know about Encore and share why you love Encore
- Access as many Welcome Packs or printed materials as you'd like
- Host your own private Encore introduction party, where everyone gets 50% off a sample workshop with an instructor of your choice.
- Talk to us about any other ideas you have for spreading the word!

To sign up as a **Promo Partner**, email learn@encorecreativecenter.com with the subject line *Promo Partner*, and we'll get you set up! There are no "strings" or obligations – just the desire to spread the joy around and keep Encore growing strong!